

Name: _____

Date: _____

PERSUASION: FINAL PAPER & SPEECH – GUIDELINES – OUTLINE

Writing Workshop #3

Directions: These guidelines provide the basic outline structure for your persuasive paper and speech. Use these guidelines when completing your full-sentence outline.

I. INTRODUCTION

1. Hook → Your speech will start with a hook. The hook should entice audience interest in your topic/argument.
2. Topic Introduction → You will elaborate on the topic, why the audience should care, your speaker credentials, etc. In other words, you are introducing the background of your topic.
3. Thesis → You will explicitly state your argument within a thesis statement. The thesis statement should clearly state your position on what you are arguing for/against.

II. REASON & SUPPORT: REASON #1

1. Reason #1 → You will state your first argument of reason for your thesis.
 - a. Support #1 → You will provide your support for your first argument. This should be one of the modes of persuasion.
 - i. Support #1 Explanation → You will elaborate/clarify/expand on your support for your first argument.
 - b. Support #2 → You will provide your support for your first argument. This should be one of the modes of persuasion.
 - i. Support #2 Explanation → You will elaborate/clarify/expand on your support for your first argument.
 - c. Reason #1 Conclusive Statement → You will write a conclusive statement that reconnects your argument of reason back to your thesis.

III. REASON & SUPPORT: REASON #2

1. Reason #2 → You will state your first argument of reason for your thesis.
 - a. Support #1 → You will provide your support for your first argument. This should be one of the modes of persuasion.
 - i. Support #1 Explanation → You will elaborate/clarify/expand on your support for your first argument.
 - b. Support #2 → You will provide your support for your first argument. This should be one of the modes of persuasion.
 - i. Support #2 Explanation → You will elaborate/clarify/expand on your support for your first argument.
 - c. Reason #2 Conclusive Statement → You will write a conclusive statement that reconnects your argument of reason back to your thesis.

IV. REASON & SUPPORT: REASON #3

1. Reason #3 → You will state your first argument of reason for your thesis.
 - a. Support #1 → You will provide your support for your first argument. This should be one of the modes of persuasion.
 - i. Support #1 Explanation → You will elaborate/clarify/expand on your support for your first argument.
 - b. Support #2 → You will provide your support for your first argument. This should be one of the modes of persuasion.
 - i. Support #2 Explanation → You will elaborate/clarify/expand on your support for your first argument.
 - c. Reason #3 Conclusive Statement → You will write a conclusive statement that reconnects your argument of reason back to your thesis.

V. COUNTERCLAIMS

1. Counterargument #1 → You will present your first counterargument against your thesis. Consider how your opposition would argue back at you.
 - a. Defense → You will provide support to “shut down” the counterargument. In other words, you will show why this counterargument is insufficient. This too should be one of the modes of persuasion.
2. Counterargument #2 → You will present your second counterargument against your thesis. Consider how your opposition would argue back at you.
 - a. Defense → You will provide support to “shut down” the counterargument. In other words, you will show why this counterargument is insufficient. This too should be one of the modes of persuasion.

VI. CONCLUSION

1. Thesis Reiteration → You will once again state the position for which you are arguing for/against. You should connect back to the main reasons addressed in your speech.
2. Closing Statements → You will not just end with a restatement of thesis. You should take your conclusion to the next level by making the audience feel your same passion, calling the audience to action, or thinking ahead to the future in regards to your topic.